

## INTRODUCTION

Bellevue SchoolPool is a program that encourages families and students to walk, bike, ride the bus and carpool to and from school, and after school activities. Participating schools and students can earn rewards for their participation in helping to reduce traffic congestion and carbon emissions around schools. The program is administered by the City of Bellevue in partnership with TransManage and King County Metro.

## REWARDS

- Participating schools can earn monetary rewards through student participation in the month-long trip log calendar program
- Each returned trip log calendar with at least one non-drive-alone trip logged will earn money for your school and the student will earn a reward
- The rewards are available until funds are depleted



## How SCHOOLS CAN GET INVOLVED

To participate, principals should complete a form agreeing to:

- Distribute and collect trip log calendars
- Distribute rewards to participating students
- Publicize the program
- Establish a point of contact to serve as a liaison between the SchoolPool team, school staff, families, and groups such as the PTSA.

You know how best to involve your school. Bellevue SchoolPool will work with you, school administrators and/or the PTSA to promote the program in a positive way.

For more information, please visit  
[www.BellevueSchoolPool.org](http://www.BellevueSchoolPool.org)

For questions, please contact us via email at:  
[info@cywb.org](mailto:info@cywb.org)

Or by phone at: 425-283-1356

September 2017



# SCHOOL POOL

LESS TRAFFIC. LESS STRESS.





## PROGRAM GOALS

- Reduce congestion at schools' drop-off and pick-up zones
- Educate families and students about alternative transportation methods
- Encourage programs for learning about sustainable transportation options at Bellevue schools
- Reduce pollution and help our environmental

## THE SCHOOLPOOL TEAM

To help reach the program goals, the SchoolPool team will:

- Help customize the program to fit the unique needs of participating schools
- Provide SchoolPool promotional and marketing materials
- Supply resources and educational materials
- Provide support to schools and families with questions
- Provide resources to help families form carpools, walking groups, biking groups, and to help children ride the bus
- Reward partner schools and district-wide participating students



## HOW IT WORKS

The Bellevue SchoolPool team will provide educational outreach to all district schools, students and families throughout the school year.

The team will provide news and communication networks to help families share information and ideas. To sign up go to [www.BellevueSchoolPool.org](http://www.BellevueSchoolPool.org) to take part!

In addition, the SchoolPool team will help participating schools operate trip calendaring campaigns in event months, anticipated to be October and May.

Schools will do their part by distributing and collecting calendars and encouraging families to participate in the program.

## For participating schools during event months, the SchoolPool team will:

- Distribute calendars to schools
- Provide outreach materials to schools to encourage participation
- Collect completed calendars from schools
- Distribute student rewards to schools

## Participating schools will:

- Distribute calendars to students
- Distribute outreach materials in ways that work best for the school
- Collect calendars from students and provide to the SchoolPool team
- Distribute rewards to participating students

